


OLGA ARTYSHCHUK

WORDPRESS WEBSITE DESIGNER

Houston, TX 

olgadesigns2407@gmail.com 

+1 (409) 392-4534 

PROFESSIONAL SUMMARY

WordPress Website Designer with 5+ years of experience designing and building responsive, conversion-focused websites for healthcare organizations, agencies, and small businesses. Skilled in wireframing, front-end implementation, plugin configuration, and ongoing site optimization. Experienced collaborating with developers, marketers, and project managers to deliver high-quality websites on deadline across multiple concurrent projects.

Strong background in Elementor/Wix/Webflow environments, HTML/CSS, SEO optimization, and UX-driven layouts that improve engagement and usability.

CORE SKILLS

WordPress Design & Development

- WordPress website design, editing, and maintenance
- Installing WordPress and configuring websites
- Assisting with development sites, staging environments, and site launches
- Page builder tools including Elementor, Divi, and WPBakery
- Theme customization and plugin configuration
- Basic WordPress back-end development knowledge
- Custom post types and database structure familiarity
- Website troubleshooting and plugin issue resolution
- Responsive and mobile-first web design
- Cross-browser compatibility

eCommerce & Plugin Tools

- Basic WooCommerce setup and product management
- Familiarity with variable products, shipping settings, and payment gateway configuration
- Experience with and understanding of:
 - Gravity Forms
 - Advanced Custom Fields (ACF)
 - LearnDash
 - MemberPress

Front-End & Optimization

- HTML5 and CSS3
- UX/UI design principles
- SEO implementation
- Site and image optimization
- Quality assurance before launch
- Landing page and content page creation

TOOLS

- WordPress (WPBakery, Elementor, Divi)
- Adobe Creative Suite
- Wix
- Webflow
- Google Workspace / GSuite
- Microsoft Office / Office 365
- Slack
- Dropbox
- QuickBooks
- 1Password
- Mailchimp
- Hootsuite
- Canva

WORK STYLE

- Able to think several steps ahead and act proactively
- Strong problem-solving and solution evaluation
- Works well independently and within collaborative teams
- Follows direction, processes, and project requirements carefully
- Organized, deadline-driven, and detail-oriented

EDUCATION

College of the Mainland


2018 - 2020 | A.A.S. Graphic/Web Design | Certificate - Graphic Design | Certificate - Web Design

Eastern European National University (Ukraine)


2013 - 2017 | Bachelor of Applied Linguistics

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EXPERIENCE

Senior Graphic & Web Designer

Community Health Network (MyCHN) | 2020–Present

- Design, update, and maintain WordPress websites supporting healthcare services and marketing initiatives
- Build responsive page layouts and user-friendly web experiences using modern design and front-end best practices
- Perform website edits including content updates, new page creation, menu updates, and form-related changes
- Support SEO improvements, image optimization, and website usability enhancements
- Collaborate with developers, marketers, and project managers to complete website and campaign deliverables on schedule
- Assist with troubleshooting website issues, plugin updates, and quality checks before review or launch
- Work proactively to identify design and website improvements that better support user engagement and business goals
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Freelance Web Designer

Viberance Digital Marketing Agency | 2018–2025

- Designed and developed websites for multiple clients using WordPress, Wix, and other web tools
- Managed multiple website projects at once, balancing deadlines, revisions, and client priorities
- Edited WordPress websites, updated site content, created new pages, and implemented design improvements
- Worked with clients and team members to determine the most effective design and website solutions
- Supported branding, marketing collateral, and digital content needs across a range of industries
- Applied SEO best practices and user-focused design strategies to improve visibility and site performance
- Maintained positive client relationships through organized communication, responsiveness, and reliable delivery